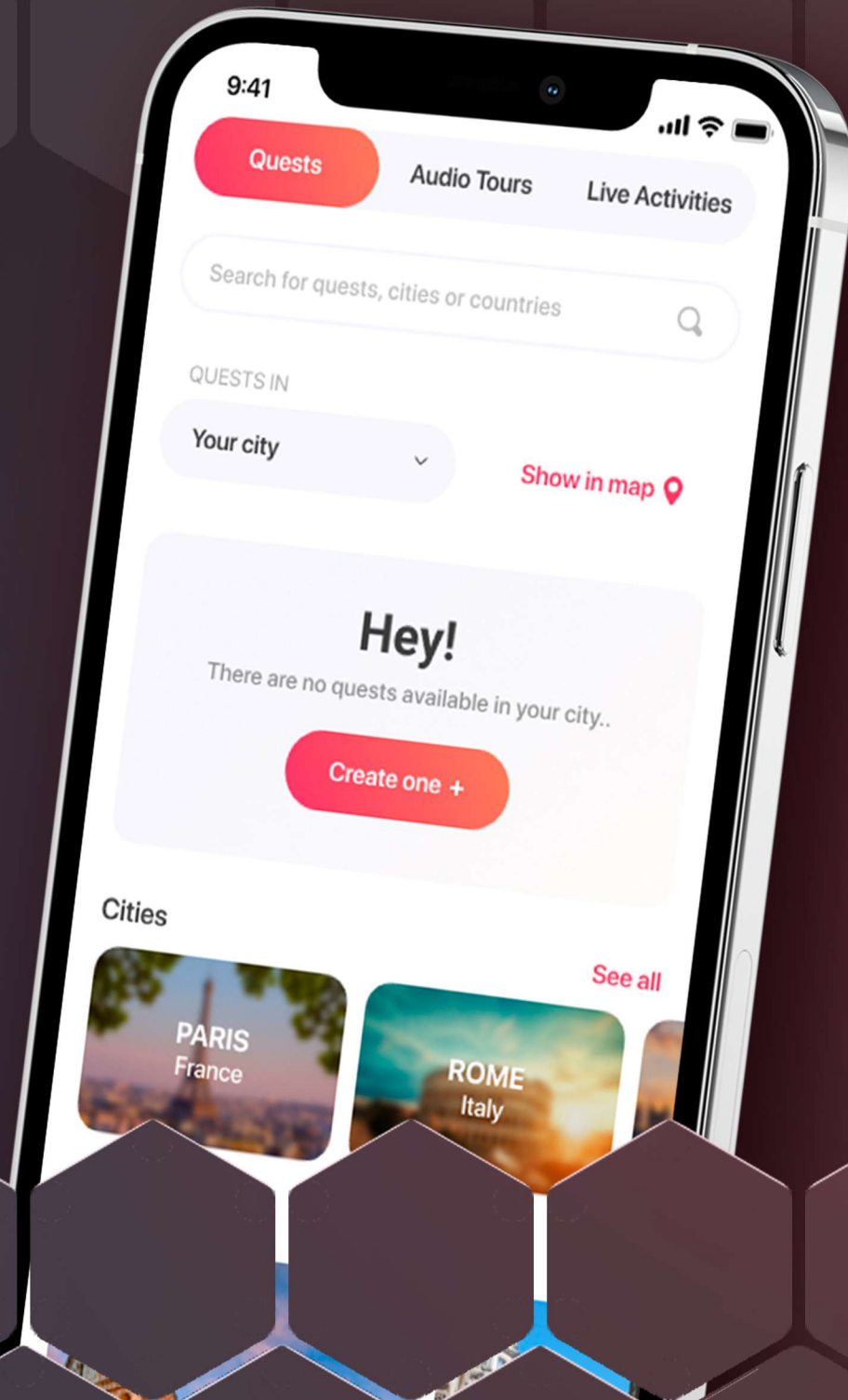




Hey! Viaguide app here!

We are well-oiled team with an effective history of accomplishing real practical tasks in Web-development, SMM and management



So... let's say you are on a trip to a different city.
And you wish to explore it. Its history, architecture, flavour...



1

Hotel guides are overpriced



2

Planning your trip by yourself can be frustrating



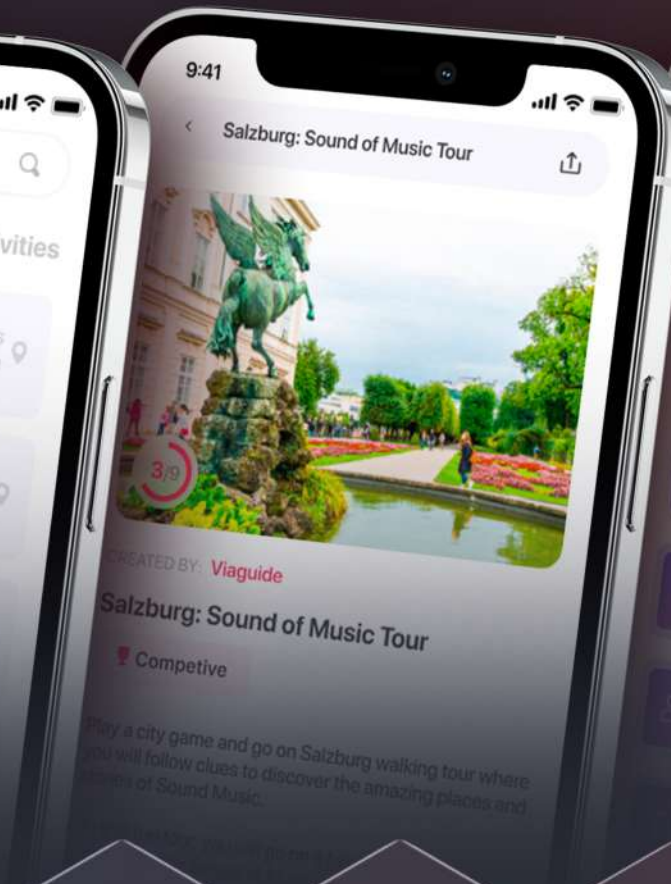
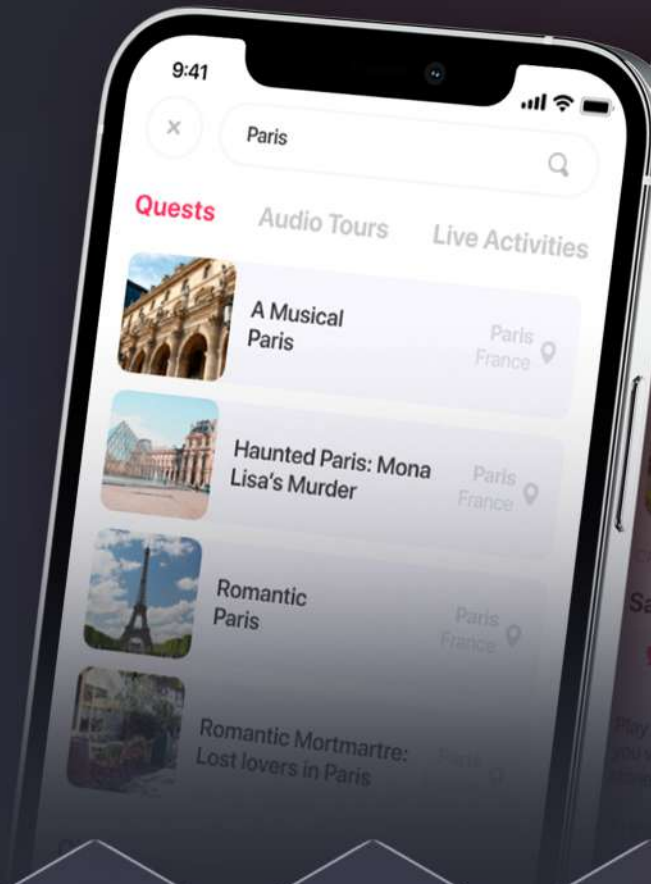
3

But how about a third option that does not need all ... that?

Search and choose
desired city location

Compare user ratings
and comments

Reach milestones, get
hidden achievements



The second part of our project is a dedicated environment for **CONTENT CREATORS**

FILL IN ALL STARS

WHAT IS THE QUEST ABOUT?

INTRODUCTION
(Take your time - your time has not begun yet)

HIGHLIGHTS
(Leave blank if not required)

* DURATION: MIN

* ROUTE: KM

NEW TAGS



Current scenario



(Leave blank if not required)

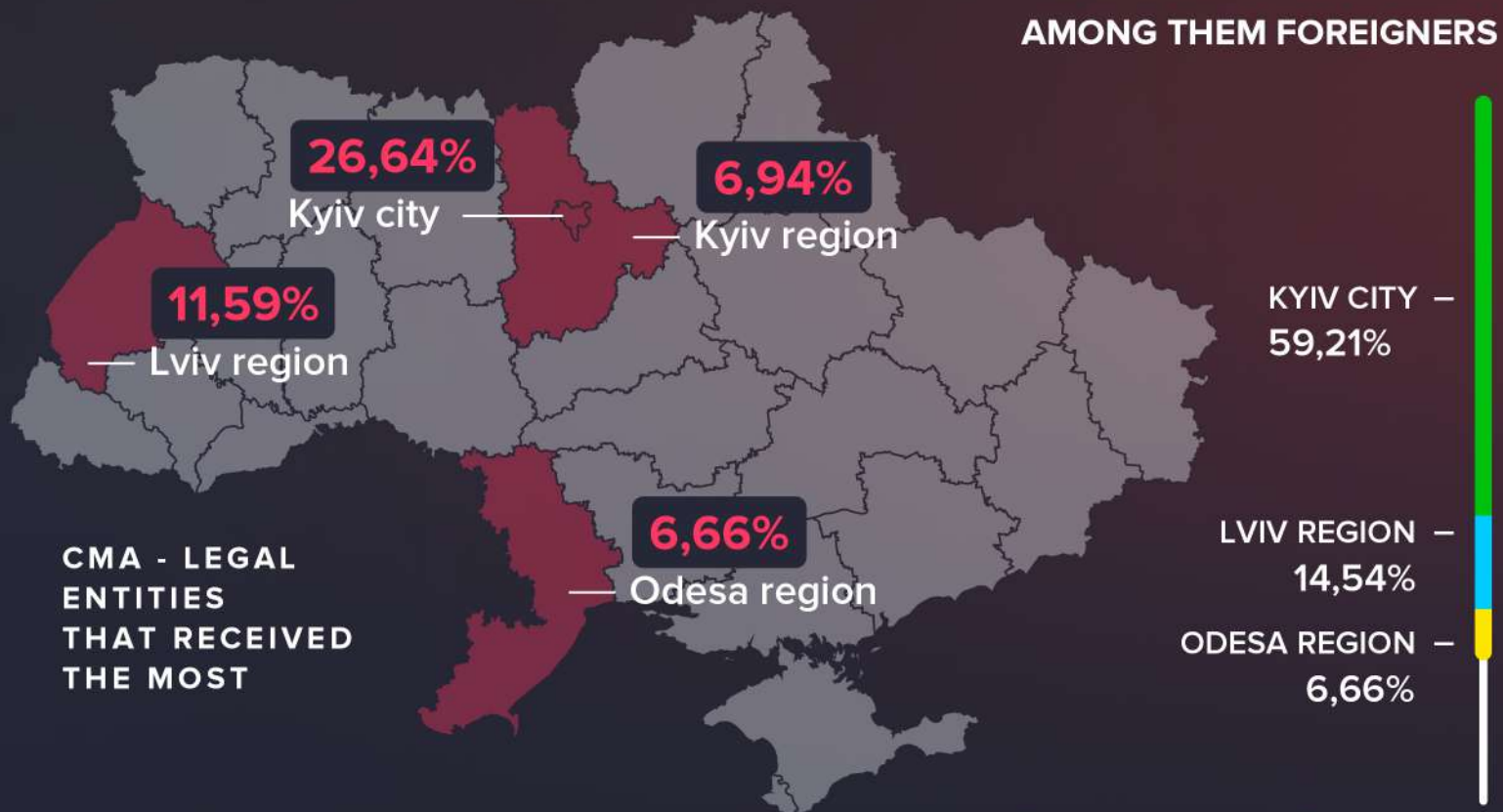
Search

MVP STAGE – GLOBAL ARRIVAL TO UKRAINE

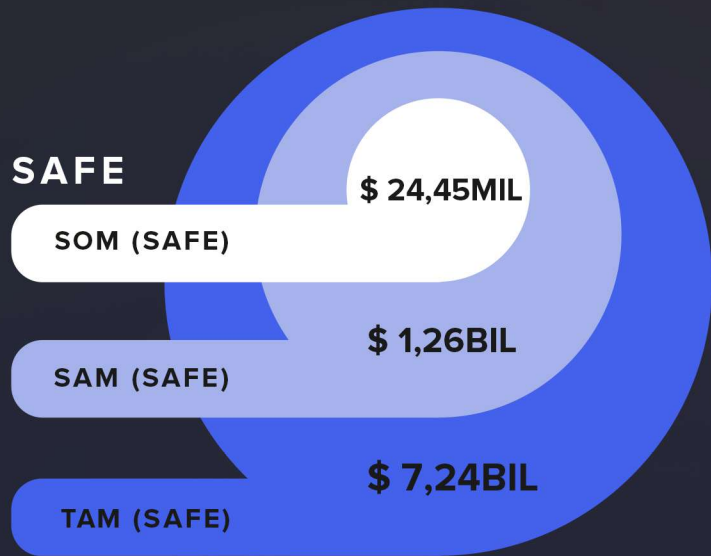
SAFE



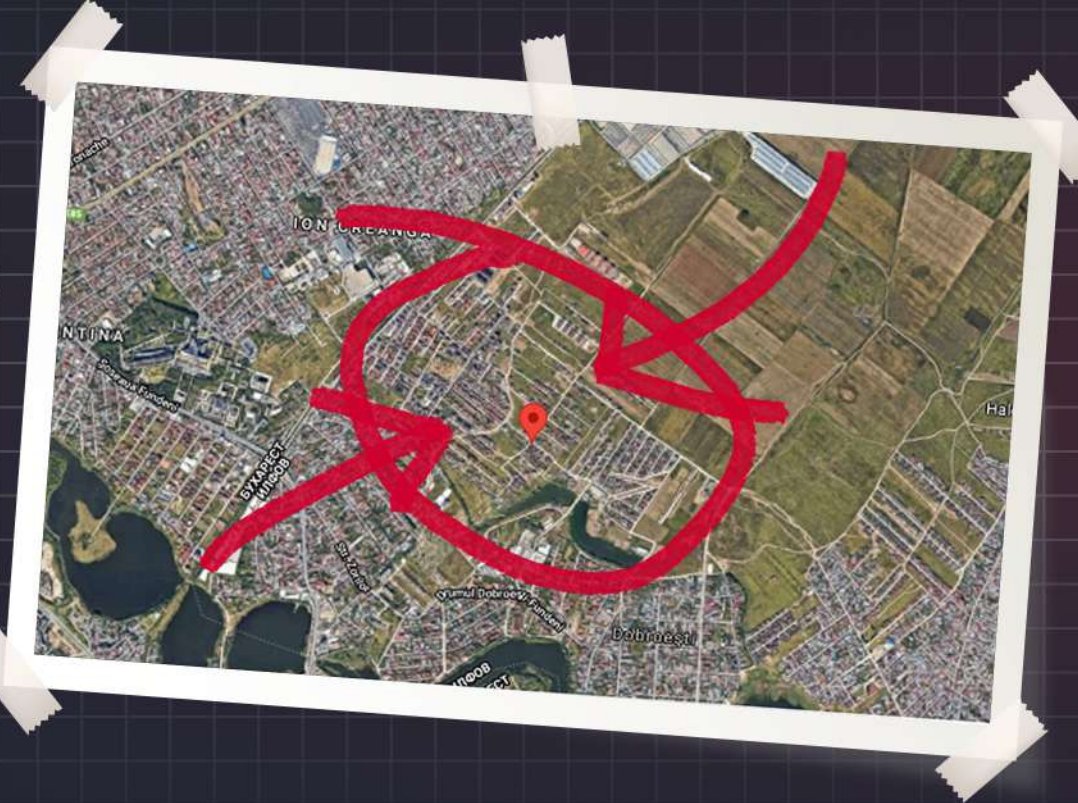
AMONG THEM FOREIGNERS



SCALING STAGE – GLOVAL ARRIVAL TO GLOBAL



COMPETITORS



bitcoin assassin
missile strike??
founders

COMPETITORS

DIFFERENCES



- -Less flexible engine. No non-linear storytelling

- -Payouts to Content Creators 20-25% lower

- -No audio tour and classic activities



- Tripadvisor has zero engine integration



- - Low conversion UI and limited content creation panel

- - Low quality control

- - Almost zero marketing performed

MONETIZATION

FOR INDEPENDENT CREATORS WE PROPOSE



OUR BUSINESS PLAN IS TO MONETIZE EACH
INTEGRATION OF OUR ENGINE ON ANY
PLATFORM

DEPENDING ON THEIR COMMITMENT TO
CONTENT RELEASE AND MARKETING

20-60%

MILESTONES



1-10 JULY

MVP launch in "APP Store" and "Play Market" plus creator's panel website.



15-24 JULY

+ 5 quests in Kyiv. Local Marketing campaign launch.



31 AUGUST

+10 quests in Kyiv. +5 quests in Lviv, Odessa and Kherson each. Regional Marketing campaign launch.



THE END OF THE WARM SEASON:

Traction and feedback analysis. Forecasting

*the number of quests is shown for quests developed by our team. Independent content creators' products will go on top of that.

OUR TEAM



**Mykola
Holovashchenko**

WEB DESIGN LAYOUT



**Stanislav
Marchenko**

FOUNDER



**Yevgen
Bogusevych**

FRONTEND DEVELOPER



**Yaroslav
Sievastianov**

FULLSTACK DEVELOPER



**Dmitry
Korolkov**

GRAPHIC DESIGNER

SO. WE HOPE THAT SOON
YOU WILL CHOOSE TO
EXPLORE THE WORLD ...
VIA GUIDE. THANK YOU.